

# THE VALUE OF SPONSORSHIP

## FOCUSED THOUGHT LEADERSHIP IN 2013

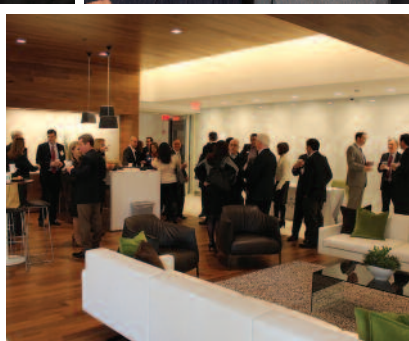
- 10 breakfast seminars
- Six evening programs/tours
- 30 Real Advantage workshops
- 12 roundtable dinners for CRE executives

## ONE-ON-ONE NETWORKING AND RELATIONSHIP DEVELOPMENT

- Opportunities to discuss trends and challenges
- Golf tournament and other special events that raise money and organize team volunteer days
- Mentoring “Young Leaders” and new industry entrants
- Exclusive peer-to-peer roundtable dinner discussions for Corporate Partners and Founders Circle Platinum and Gold members

## INDUSTRY RECOGNITION

- Awards of Excellence Gala (500+ attendees in 2013 – sold out a month in advance)
- Corporate Partners and Founders Circle Appreciation Event
- Website recognition
- Letterhead recognition
- Sponsor recognition at all programs
- Opportunity to teach/present at educational programs



## FOUNDERS CIRCLE SPONSOR BENEFITS

	Platinum: \$10,000*	Gold: \$7,500	Silver: \$5,000	Bronze: \$3,500
Invitation to Executive Roundtable Dinners	8 dinners per year	4 dinners per year	no	no
Ability to bring Corporate Real Estate (End User) guests to Roundtable Dinners	1 per year	1 per year	no	no
Invitation to Founders Circle Leadership Group	yes	yes	no	no
Invitation/participation in Real Advantage Program	Preferential	yes	yes	no
Availability of Corporate End User for in-house speaking engagement	yes	yes	no	no
Golf Tournament Discount	Complimentary hole sponsorship	no	no	no
Awards Dinner table	\$500 discount	\$250 discount	no discount	no discount
Founders Circle Appreciation Reception	5 tickets	4 tickets	2 tickets	1 ticket
Complimentary attendance at all regular programs	6/each event	4/each event	2/each event	1/each event
Attendance at Eastern Regional Symposium	One Complimentary registration	no discount	no discount	no discount
Credited on CoreNet Global New England website	Link to sponsor's home page	Link to sponsor's home page	yes (no link)	yes (no link)
Preference attendance opportunity at Awards Dinner, golf, and special events	yes	yes	yes	yes
Credited on Chapter invitations during the year sent out by CoreNet Global NE	yes	yes	yes	yes
Credited on all CoreNet Global New England official letterhead	yes	yes	yes	yes
Listed on Founders Circle sponsorship board at programs	yes	yes	yes	yes

\* limited industry exclusivity

Anyone interested in Sponsorship, be sure to attend a program and/or networking event to gain a firsthand perspective. Any questions, please contact Carol Adey, New England Chapter Executive Director, 617.758.6042 or [cadey@corenetglobalne.com](mailto:cadey@corenetglobalne.com)

